



**ONLY
MAKE
BELIEVE**

ANNUAL GALA

MONDAY, OCTOBER 4 | 7PM ET

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Please join us in celebration of 22 years!

Join us for our **22nd Annual Gala** where we celebrate those who inspire us with their dedication to philanthropy and raise funds to support our interactive theatre programming in hospitals, care facilities, and schools with special education programs.

Only Make Believe's annual gala has earned a reputation as New York's most entertaining and unique charity event of the season and this year we're going hybrid!

This incredible event will be held in a hybrid model - sponsors who support at the Patron level and up are invited to a VIP cocktail and live performance at Gallow Green in NYC, as well as the Virtual Theatre broadcast available to all ticket-buyers and sponsors.

Special guests and performers to be announced.



Celebrating 22 Years of *magic*

Impact

All funds raised through our 22nd Annual Gala will support Only Make Believe, a nonprofit organization that creates interactive theatre in hospitals, schools, and care facilities, free of charge to every site, family, and child. Inspiring joy and imagination, our professional actors engage children with medically fragile conditions and developmental disabilities, fostering social and emotional growth. In the face of the COVID-19 pandemic, OMB has made tremendous efforts over the past 18 months to address the isolation and uncertainty many of these children and their families are experiencing via our digital programming.

We created **ONLINE Make Believe**, is a dynamic film short series starring professional OMB actors and "The Believers", a special group of children who have participated previously in the OMB program. We've also created **OMB All Stars Online**, an interactive theatre workshop series where the children work together digitally to create their own show over the course of five weeks. Our **OMB Live!** show is our typical scripted shows adjusted for live streaming. This model centers more on plot and performance while still allowing opportunities for children to participate in real time! With new scripts and a repertoire of plays from OMB's catalogue to choose from, program adjustments can quickly be made for different audiences, allowing OMB to serve a diverse population of children.

While we have resumed some outdoor traditional in-person live programming, Only Make Believe is fully committed to producing more digital programming to reach as many children with disabilities and medically fragile conditions as possible. For 22 years, we have reached over 95,000 children at over 60 partner facilities throughout the New York and Washington DC metropolitan areas, and with our digital programming have been able to expand to additional pediatric hospitals nationwide. We need your help to serve even more!

"It's an hour for kids to be kids, instead of survivors. It's a chance for them to 'shine' and 'get the spotlight' and to be 'stars.'"

*- Michal Ziolkylahu, Drama Therapist,
Brookdale University Hospital, Brooklyn*



OMB'S 22nd ANNUAL GALA: SPONSORSHIP

\$5,000 - Supporter (Virtual Access)

As a Supporter sponsor, you'll have virtual access to ten (10) households to enjoy pre-show Virtual Theatre VIP room access, main event and virtual DJ after party; logo on event website and materials

\$10,000 - Patron (In Person + Virtual Access)

As a Patron sponsor, you are invited to join us with 4 guests at Gallow Green in NYC for a live VIP cocktail party and performance, as well as have access to the virtual broadcast! Patron sponsor logo appears on all event materials, including website, broadcast, and Virtual Theatre

\$25,000 - Benefactor (In Person + Virtual Access)

As a Benefactor sponsor, you are invited to join us with 6 guests at Gallow Green in NYC for a live VIP cocktail party and performance, as well as have access to the virtual broadcast! Benefactor sponsor logo appears on all event materials, including website, broadcast, and Virtual Theatre

\$50,000 - Presenting (In Person + Virtual Access)

As a Presenting sponsor, you are invited to join us with 8 guests at Gallow Green in NYC for a live VIP cocktail party and performance, as well as have access to the virtual broadcast! Presenting sponsor logo appears on all event materials, including a live shout-out during the event and virtual broadcast



We hope you will join us on Monday, October 4th!

To purchase a sponsorship, make a donation, inquire about the gala, or learn more about OMB, please contact:



Tamela Aldridge
Executive Artistic Director

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taldridge@onlymakebelieve.org

www.onlymakebelieve.org/gala

The magic of theatre helping kids heal since 1999!

